



May 14, 2010

RE: BRC Certification

Exceeding Your Expectations in Global Food Safety Standards

McEntire Produce, Inc. is proud to announce that we have achieved the highest British Retail Consortium (BRC) audit grade available: Certification Grade "A". Our BRC certification scope is for Fresh Cut Fruit and Vegetable Processing and Whole Tomato Repacking.

With food safety at the forefront of the industry today, we at McEntire Produce continue our efforts to ensure satisfaction and trust in our products. When a company determines to use Global Food Safety Initiative (GFSI) recognized standards for certification, they choose the most comprehensive food safety certification in the industry.

After careful review, McEntire Produce elected to obtain certification from the British Retail Consortium (BRC) international certification body. The BRC Certification, under the GFSI standard, is globally accepted by many retailers, foodservice distributors, and QSR companies.

Meeting the requirements to gain BRC certification is multifaceted and very rigorous. Obtaining this highly regarded Global Standard is an honor we are delighted to share with our customers and is testimony to the support and dedication of our management and our staff. We take pride in our extensive quality assurance, food safety programs and are committed to continuous improvement. Our BRC certification will allow us to reduce duplication of inspections thus improving cost efficiency.

For additional information regarding our BRC certification, the Global Food Safety Initiative, or the British Retail Consortium Global Standard for Food Safety please visit: www.brcglobalstandards.com

The McEntire Team